PAVEL HEJNÝ

Based in Prague
pavelhejny@gmail.com
+ 420 775 372 975

pavelhejny.com

Represented by
Creative Embassy
petr@creativeembassy.net
+420 723 268 465

USA representation:
Marge Casey
margecasey@waverepresents.com
Cell +1 (917) 593-9975
Office +1 (312) 212-0848

Pavel Hejný was born in 1986. After graduating from the stage design at the Prague High School of Applied Arts in 2007, Pavel continued his studies with art, photography and media at the Graphic School Prague. Later he studied photography at the Academy of Arts, Architecture and Design in Prague and graduated in 2013. He worked as a photographer for the National Theatre Ballet in Prague since 2007.

In 2009, he won three prestigious Czech Press Photo awards and was selected as one of the young Czech artists to travel on the Winton train, an art project celebrating the war hero Sir Nicolas Winton and culminating in a personal meeting with him in London.

In 2010, Pavel's video art project using dual projection and accompanied by a live symphony orchestra opened Janacek Brno, a classical music festival. Subsequently, the production became part of the National Theatre repertoire for several years. In the following years, Pavel collaborated on several theatre projects. He shoots his first TV commercial for the National Theatre Ballet in 2013. The same year, he also his first Young Lions Czech Republic award in category print. Since then, he's been gradually focusing on advertising photography. List of his clients includes Škoda Auto, Volkswagen, O2, Vodafone, Etisalat, Tesco, M.A.C, ING, Fincentrum, Pilsner Urquell, Erste Group, BNP Paribas, Bata shoes, Adidas, People in Need, Unicef and many others. As a fashion photographer, he's been collaborating with many magazines and international fashion designers.

In 2017, he won Golden and Silver Cannes Lions in the print category with his campaign for the Newsweek magazine. This campaign created in collaboration with Young and Rubican Prague also won Golden Drum Grand Prix and bronze Clio Awards.

In 2018, his photo campaign for the Reporter magazine received international acclaim, including two Silver and one Bronze Lions in Cannes, Clio Awards and Golden Drum Grand Prix, Gold and Silver prize and also the Lucie Award for Print Advertising Campaign of the Year (awarded to the photographer) at the awards ceremony in New York Carnegie Hall, gold medal in the Craft category at the ANDY Awards and the best advertising photographer of the year at MIFA. Pavel has been collaborating with the production label Creative Embassy since 2015.